



# Spoleto Festival USA 2008

## May 23-June 8

### Sponsorship Benefits at a Glance

	Timeline	FOUNDERS \$100,000+	LEADERS \$50,000+	AMBASSADORS \$25,000+	GUARANTORS \$10,000+
<b>Direct Mail</b>					
Ticket Brochure	November	Company Logo	Company Logo	Company Name	Company Name
Bi-annual Newsletter	Fall/Winter & Spring/Summer	✓	✓	✓	✓
<b>Informational Materials</b>					
Festival Program Book					
~ Ad	March	4-color, full-page			
~ Listing on Sponsored Event Page(s)	March	✓	✓	✓	✓
~ Listing on Corporate Supporter Page	March	Logo	Logo	Logo	Logo
Website	Year-round	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name & Hyperlink
Company Name on Sponsored Event Tickets	January-June	✓	✓	✓	
<b>Public Relations</b>					
Recognition at Press Conferences	November-May	✓	✓		
Acknowledgement in press releases	November-May	✓	✓	✓	✓
Company Listing on Promotional DVD	April-June	✓	✓	✓	
<b>VIP Benefits</b>					
Complimentary Tickets to Sponsored Event		✓	✓	✓	✓
Comp tickets to Annual Auction	January	✓	✓	✓	
VIP Parking at Gaillard Auditorium		✓	✓	✓	✓
Access to Special Events Office for client entertaining		✓	✓	✓	✓
Access to Gaillard Hospitality Suite		✓	✓	✓	✓
Access to VIP ticketing through Patron Services		✓	✓	✓	✓
The opportunity to entertain in Spoleto Festival USA's headquarters at 14 George Street	Year-round	✓	✓	✓	✓
<b>Employee Benefits</b>					
20% discount on group tickets of 15 or more		✓	✓		
10% discount on festival merchandise		✓	✓		