



LA DOLCE VITA 2010 SPOLETO FESTIVAL USA ANNUAL AUCTION DONOR INFORMATION



Spoletto Festival USA celebrates the sweet life with an exciting evening of silent and live bidding at the 30th annual Spoleto Festival USA Auction, *La Dolce Vita*. The auction is a vital component of the festival's fundraising efforts, underwriting the cost of the Spoleto Festival Orchestra, a central element of the festival's artistic and educational excellence. On January 29, 2010, the beautifully rehabilitated Memminger Auditorium in downtown Charleston will play host to 300-plus Spoleto auction goers.

The evening's festivities begin with a silent auction where guests can sip spirits from our signature vodka martini bar or the premium open bar, enjoy delicious hors d'oeuvres, and revel in fabulous company, all while bidding on incredible items from the most exclusive shops from Charleston to New York, including fashion, wine, antiques, jewelry, and much more. Guests will then enjoy a spirited live auction as they bid on once-in-a-lifetime events, private dinners, original art, and travel packages to destinations around the world.

In early January prior to the auction, items will be posted online for bidders to preview. Item photos and descriptions will be displayed along with donor-provided logos and hyperlinks, and patrons unable to attend the live event will be able to place absentee bids on items (materials must be submitted by January 11 in order to appear online).

The Spoleto Festival Orchestra is an ongoing, nationally recognized educational program providing professional training and performance opportunities for 100 gifted young musicians at the college level and higher, who are selected from extensive auditions held each year in cities throughout the U.S. 2009 orchestra members hailed from across the globe, from South Carolina, Hungary and China to New Zealand, Venezuela and California, and alumni can be found in almost every professional orchestra in the U.S.

For 17 days and nights each spring, Spoleto Festival USA fills Charleston, South Carolina's historic theaters, churches and outdoor spaces with over 120 performances by renowned artists as well as emerging performers in disciplines ranging from opera, theater, music theater, and dance to chamber, symphonic, choral, and jazz music.

Auction donor benefits

- Unique and effective marketing opportunity, targeting the festival's affluent and well-traveled patron base
- For items selected for the live auction, acknowledgement in a slide presentation during the auction, with two or three slides of each item
- Considerable press coverage with special attention paid to the most unique and exclusive items
- Listing on auction preview website with donor-provided logos and hyperlinks
- Listing in the 2010 auction catalog, both in the individual description of items and in a comprehensive directory listing, including website address
- Recognition in Spoleto's annual Festival Program Book, which has a distribution of 30,000
- Two (2) complimentary tickets to the auction for contributions with values exceeding \$2,000

Event details

Date: Friday, January 29, 2010
Time: 7:00pm – Silent Auction & Cocktails, 8:30pm – Seated Live Auction
Place: Memminger Auditorium, 56 Beaufain Street
Tickets: \$100 includes open bar, heavy hors d'oeuvres, and seating for live auction

All details are subject to change.

